

The Marriott Autograph Collection Grand Hotel Golf Resort & Spa Names Michael Herzog as General Manager



Point Clear, Ala - August 31, 2023 – As a storied leader in the hospitality industry, the Grand Hotel Golf Resort & Spa is pleased to announce the appointment of Michael Herzog as its new General Manager. In this new role, Mr. Herzog will play a significant part in driving the resort’s continued success, while taking leadership of each operational entity throughout the 405-room resort and adjoining Lakewood Club. His leadership will provide guidance for the resort’s financial performance, associate and guest satisfaction, food and beverage, maximizing revenues and maintaining focus on the resort’s strategic goals.

Mr. Herzog brings more than 35 years of experience in the hospitality industry, with nearly 20 years spent specifically at the Grand Hotel. Most recently, Herzog served as Resort Manager and prior was Food & Beverage Director. During his tenure in his previous two roles at the Grand he took the hotel to new heights in guest satisfaction scoring, coupled with driving new revenue thresholds. Prior to joining the Grand team in 2004, the Michigan native worked at the following properties to include the Hyatt Regency Chesapeake Bay Golf Resort, Spa and Marina in Cambridge, Maryland, Hyatt Regency Orlando International Airport in Orlando, Florida, Hyatt Regency Scottsdale in Scottsdale, Arizona, Hyatt Regency Beaver Creek (now a Park Hyatt) in Beaver Creek Colorado and the Hyatt Regency Houston in Houston, Texas.

“We are delighted to promote Michael Herzog into the General Manager role at the Grand”, said Tony Davis, President of PCH Hotels & Resorts. We are confident his long-time familiarity, commitment and passion for the Grand enables Michael to be well suited to lead this team and take the resort to new levels. In addition, James Buckelew, Chairman and CEO of PCH added that he is delighted to move Mr. Herzog into this leadership position, “confident Michael will continue to take the Grand Hotel to new heights for years to come”.

The Grand Hotel Golf Resort and Spa is fashioned by its 175+ years of proud heritage, elevated by its proud tradition of true southern hospitality. The resort, long called the

“Queen of Southern Resorts” provides industry leading service levels that create life long memories for all its treasured guests. The resort sits on 600 beautiful acres, offering (2) championship golf courses, a 20,000 square foot European Spa, 11 pickleball courts, 10 tennis courts, 2 championship croquet lawns, 11 dining outlets, 37,000 square feet of indoor meeting space and many natural wonders throughout the resort that tie this gem together.

The Grand Hotel Golf Resort & Spa (Marriott Autograph Collection) is an integral part of the Robert Trent Jones Golf Trail Resort Collection owned by the Retirement Systems of Alabama (RSA). For more information regarding the Grand Hotel, visit www.grand1847.com.

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